What is claimed is

dimensional effect comprising

a master card having on a first surface thereof a background picture, and

a foreground picture on a substrate which is cut to form a profile of a person, and being bonded directly to the first surface of the card, the foreground picture being on a surface slightly spaced from the background picture, and the substrate providing a substantially continuous profile edge aligned with the profile of the person which is close to perpendicular to the surface of the master card and which, when illuminated, provides a shadow around the foreground picture to provide a three-dimensional effect.

2. A card as in claim 1 wherein the substrate is bonded directly over and aligned with a picture of the person in the



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background which is substantially identical to the foreground picture.

3. A card as in claim 1 wherein said profile edge is perpendicular to the first surface of the master card.

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- 4. A card as in Claim 1 having a second side, the second side having printed thereon a first section containing detailed lifetime biographical information of the person, a second section comprising a family likeness or picture, and a third section containing substantially lifetime sports statistics for the person.
- 5. In combination with a plurality of cards of Claim 1, a display pad having indicis on a surface thereof simulating a sports field, and having slots in that surface of the display pad into which said card can be placed for display and the slots having an orientation related to players' positions on the sport field.
- 6. The card as in Claim 1 wherein the card includes a second side and further including a pin bonded to the second side for allowing the card to be attached to clothing.

- 7. A profile card comprising an action photograph of a sports player the action photograph being bonded to a substrate, and the photograph and the substrate being cut around the profile of the player, the edge of the picture and the substrate being substantially identical and perpendicular to the surface of the picture and forming a substantially continuous profile edge.
- 8. A profile can have as in Claim 7 wherein the substrate has a back surface opposite of the surface of the picture and includes a pin bonded thereto for allowing the profile pin to be attached to clothing.
- 9. A profile pin display comprising a plurality of profile pins of Claim 7 of different sports players and with different action photographs, and further including a display pad having indicia on a surface thereof simulating a sports field, and having slots in that surface of the display pad into which the profile pins can be placed for display, and the slots having an orientation related to players' positions on the sport field.

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